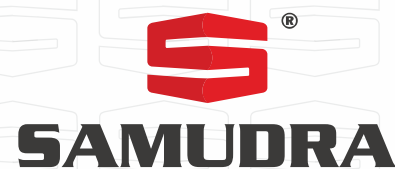


Manufacturers of
World Class
Pumps + Motors



COMPANY PROFILE

harvest the future



VISION &
MISSION

OUR TEAM

RESEARCH &
DEVELOPMENT

FACTORIES

QUALITY

CUSTOMERS
& DEALERS

EXPANDING
NETWORKS

AFTER SALE
SUPPORT

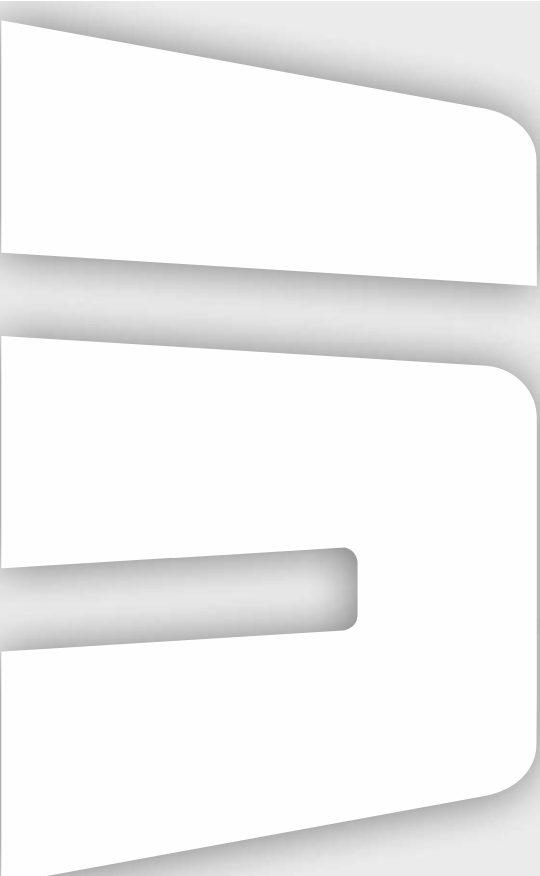
CERTIFICATIONS &
AWARDS



Establishment of Samudra



Established in 2020, Samudra Pumps is the brainchild of Mr. Shivan Ramachandran, who serves as the founder and CEO. In his previous tenure, Mr. Shivan served as the Joint MD of Texmo Industries, one of India's leading pump behemoths. He was responsible for developing some of the most lauded products in the industry. Mr. Shivan has been instrumental in establishing several new factories, spanning over 250,000 sq.ft of manufacturing space. We strongly believe in the importance of R&D and constant innovation. Our vision is for Samudra to become a leading player in the hydraulics segment by offering top-quality pumps and motors that cater to varied needs.



Our Ethos

Success through

Advanced,

Manufacturing excellence by

Understanding our customers &

Developing sustainable

Relationships to create

Amazing products and services!





Vision

To be a global engineering icon by putting people first & giving back to society.

Mission

Delivering exceptional products and services by creating long term, sustainable partnerships & generating stakeholder value.

Quality Policy

Samudra Pumps is committed to provide world class Pumps and Motors solutions and services.

We deliver Customer Satisfaction through Total Employee Involvement and Continual Improvement and excel at achieving the highest Quality standards and Regulatory compliance.



Our Team

Samudra's leadership team consists of highly skilled veterans with an average of 25+ years of industry-specific experience. Samudra considers its people its most valuable resource. Every member at Samudra is committed to constantly innovate and to provide value to its customers.

The Samudra management believes in empowering its workforce and keeping them motivated. Without a doubt, our team is the backbone of our organization.

Awarded south india best employer brand award 2021 by the employer branding institute, world HRD congress, and stars of the industry group.



Awarded national best employer award in 2021 by the employer branding institute, world HRD congress, and stars of the industry group.



SAMUDRA



Research & Development

Samudra Pumps strongly believes in the importance of Research & Development. Having implemented some of the best and cutting-edge technologies in hydraulic design, RPT (Rapid Prototyping Technologies), including the use of 3D printing, lean manufacturing systems – pioneering the use of several Industry 4.0 tools, and creating strategic joint ventures with several global technology companies. R&D is truly the lifeline at Samudra.





SAMUDRA



Factories

We take pride in our state-of-the-art production facilities. Our manufacturing process is further strengthened with a broad spectrum of modern and sophisticated machinery for precision, utilizing some of the best-in-class technologies from around the world. Our dedicated team of highly trained and talented workforce and production engineers ensures consistency and reliability at every stage of the manufacturing process to create a product that meets the highest global standards.

All our production units have been implemented with world-class quality management systems. Our factories are the places where solutions are produced not just products. The factories are adequately equipped with the latest machinery, which can produce any innovative pumping products for another several decades. Our well-implemented Lean manufacturing assembly lines result in good savings in time and we measure the production in minutes. Our factories are a real boon to our channel partners, as those work for them and their expectations are executed there.

Quality

We take our quality extremely serious. Our pumps are of the highest quality, extremely durable, and reliably backed by excellent service and a comprehensive warranty. Our product goes through multiple quality checks at every stage of the production process. A dedicated QC team works relentlessly to check durability, performance, precision, and dimensional accuracy to make a product worthy of international quality standards.





Customers / Dealers

Our Channel partners are our precious strength, without them we cannot spell the word "success". So we feel proud to share our victory path with them. We at Samudra always see the way that results in a win-win scenario between ourselves, our channel partners & the end users. we believe in long-term relationships rather than a few times of sales. All the forms of our channel partners like importers, distributors, dealers, sub-dealers, retailers etc are part of our organization and they are not apart.

Their trust in us & our products are priceless and it keeps us motivated. We ought to keep our channel partner's trust always up and it's our duty to ensure them a fruitful business at the end. Their trust fuels us to run and bring them the latest & innovative products/solutions, that keep our channel partners always ahead in the market. Also, we never miss giving a hand to our channel partners in their brand-building activities, customer network development & training programs, exhibition participation etc and in all the possible ways.

On a rapid growth path, Samudra in its 3-year journey, has established over 700 strong channel partners with over 15 branches, selling over 2000 different models across various product groups.

Expanding Networks

As Samudra Pumps is a global brand and can supply pumps, motors, pipes, cables and accessories to almost all countries, we are always open to welcoming fruitful enquiries from importers from any country. Our channel partners are our assets and they are an integral part of our organization. since Samudra has budded from its long heritage in the pumps industry, the management team has been used to handle India's one of largest & most valuable channel partner networks. Our policies & systems have been framed centring our channel partners' interest with the clarity that their success is our growth.

we can ensure you a full range of Quality products at a very reasonable price, attractive warranty, prompt after-sale support, training (to your customers/networks/staff), service centre establishment, provision of special tools, genuine spares etc. In new markets, we can support you to penetrate the market and to ensure sustained growth thereafter. Our executives are rounding the globe and visiting channel partners in person periodically and ensuring on-time support to them.



SAMUDRA



After-Sale support

At Samudra, we don't stop at our sales; our real responsibility starts there. We are committed and care about each and every pump running in the field. Our well-equipped and technically sound service team works round the clock to ensure complete customer satisfaction.

Certifications & Awards

As quality is the very foundation on which Samudra is built, we constantly strive to implement the highest standards and regulations that would shape our products and processes for the better. This is substantiated by Samudra having been awarded and recognized for several quality systems and product standards like ISO, ISI, CE, BEE, amongst many others.





SAMUDRA





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